

# NOW AVAILABLE



11 original and 2 traditional songs featuring vocals and acoustic guitar by **Jim Schafer** and supported by these great northeast Ohio musicians and vocalists...

Paul Hamann	David Young
John Saunders	Jim Brenner
Reed Simon	Paul Baker
Don Heddeshimer	Kevin Richards
Shirley Jay	Robin Stratton
Sean Moore	Ron Thomas
Bob Yocum	Greg Stiles
Alex Bevan	Bill Lestock

Recorded at Suma Recording  
Engineered and Mastered by Paul Hamann

**Jim Schafer** is celebrating the release of his CD, **Tell A Friend**. An accomplished singer and songwriter, Schafer is a veteran of concerts, clubs, college tours, radio, television and studio recording. This release features 11 original compositions and two original arrangements of traditional tunes.

Stylistically, Schafer combines masterful fingerstyle or tasteful flatpicking guitar rhythm with clear, unpretentious vocals on songs that range from parody of classic country and more serious ballads with songs of love gone right and love gone wrong. Mixing styles and elements evolved over years of study of the great music genres, Schafer brings an original approach and personal style to every song on the CD.

**Barroom Waltz** tells of a woman who comes every night to hear the band for reasons of her own. **Jim's Country Song** plays on country music stereotypes to poke a little fun at that popular music genre. Schafer does both songs with compassion, understanding and, when needed, more than just a bit of humor. The title track, **Tell a Friend**, is one of Schafer's older songs and a simple, introspective query into the eternal romantic dilemma: "A friend or a lover, which one should I be?"

But the standout track on the CD is **Gypsy Lady**. Schafer's captivating fingerstyle guitar rhythm underpins a song offering a tale of a love who must be free to come and go, and who may or may not ever settle down.

Backed up by an impressive list of world-class northeast Ohio musicians and vocalists, Schafer's **Tell a Friend** CD is a thoroughly professional endeavor. With this recording **Jim Schafer** has created an interesting and entertaining work that is contemporary, yet is firmly rooted in the troubadour tradition.

JIM SCHAFFER is a singer-songwriter-guitarist based in Elyria, Ohio. A veteran of concerts, clubs, colleges, radio, television and the recording studio, Schafer is celebrating the long-awaited release of his studio CD, "TELL A FRIEND." Whether working as a solo act or with his acoustic trio, JIM SCHAFFER always delivers a show that entertains his audience.

Musically, JIM SCHAFFER mixes active acoustic guitar work with a voice known for its clarity and sensitivity displaying a style which is uniquely his. An accomplished songwriter, Schafer's songs are known for their melodic balance, lyrical insight and frequent humor. Listeners often comment on how easy it is for them to relate to his songs.

JIM SCHAFFER is a session producer of other artists, too. His producer portfolio includes recent projects by The Smokin' Fez Monkeys, Gary Hall, Bob Sammon, Brand New Hat, Maura Rogers, John Parkinson, Gusti, with projects from past years by Shirley Jay, Alan Leatherwood, Hotfoot Quartet and Steve Cormier.

JIM SCHAFFER has been a hardworking advocate for the northeast Ohio acoustic music scene. In the late 70s he was President of Red Horse Hollow, a non-profit acoustic music arts center and coffeehouse in Lakewood, Ohio. Later, in the late 80s and late 90s, Schafer served two stints on the board of Folknet and produced two of their acclaimed compilation CDs featuring local artists, and reaffirming his commitment to supporting the local acoustic music artform.

Additionally, JIM SCHAFFER is an accomplished creative pro in the areas of video production, audio/video post-production, DVD authoring, multimedia/website authoring and Flash development. His firm, SK Microsystems, Inc. has been on the cutting edge of creative digital media production, consulting and support for over 25 years in the northeast Ohio market.

On a personal level, JIM SCHAFFER likes Mossman guitars, Apple Macintosh computers, Sam Adams Boston Lager beer, fly-fishing, his wife, his dog and SAAB automobiles, but not necessarily in that order of importance.



**FOR MORE INFO, BOOKINGS,  
OR CD SALES CONTACT:**

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# **"Tell a Friend" CD by Jim Schafer - Airplay and Reviewer Notes**

13 tracks: 11 original songs by Jim Schafer and 2 original arrangements of traditional songs  
Featuring vocals and acoustic guitar by Jim Schafer, supported by Ohio musicians and vocalists...

Paul Hamann	David Young	Shirley Jay	Alex Bevan
John Saunders	Jim Brenner	Robin Stratton	Ron Thomas
Paul Baker	Don Heddesheimer	Bill Lestock	Greg Stiles
Reed Simon	Kevin Richards	Bob Yocum	Sean Moore

Recorded at Suma Recording

Engineered and Mastered by Paul Hamann. Produced by Jim Schafer and Paul Hamann

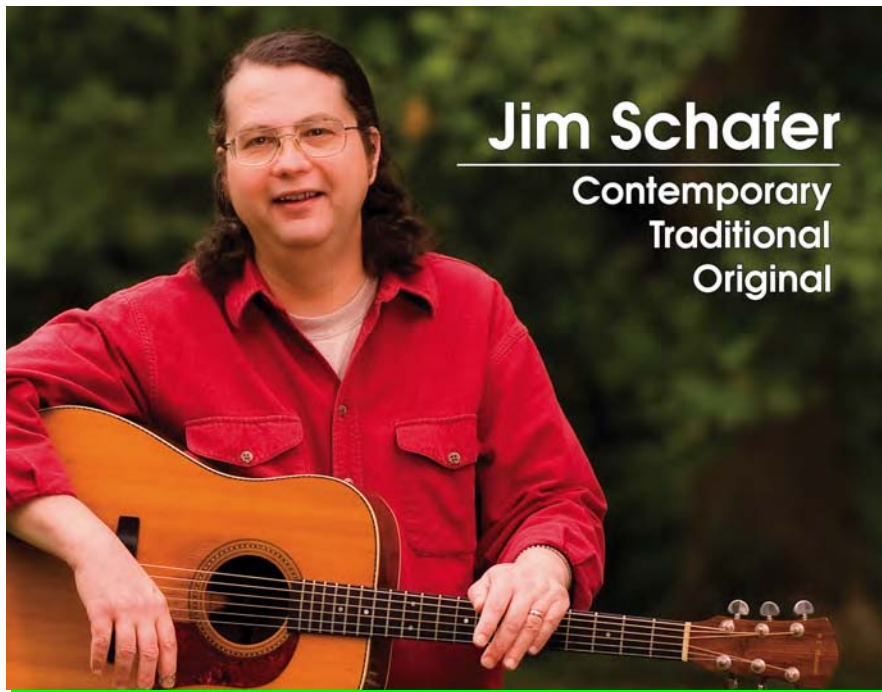
## **NOTES:**

**1)** Songs "Jim's Country Song" and "Rider" were recorded live August 14, 2003 at Klingshirm Winery, Avon Lake, Ohio. 20 minutes into the recording session an electrical blackout hit the entire Northeast USA, killing all power for the recording. Power for the equipment to finish the recording was provided by proprietor Lee Klingshirm's portable generator. As Jim Schafer tells it, "We got 40 minutes of recording time on one tank of fuel in the generator, so we finished the recording session that way. You can't hear the sound of the generator on the tracks at all. Whew!"

**2)** This CD was the last studio project participated in by the late Sean Moore, Cleveland Irish-music legend for over 40 years. Sean was a close friend and mentor to Jim Schafer.

**3)** This CD was the last studio project for the late Greg Stiles, Cleveland-area songwriter, musician, owner of Heights Guitars, and lifelong friend of Jim Schafer. Greg and Jim were the core of "The Schafer & Stiles Band" in the 1970s.

More info available from Jim Schafer - 216-529-0688 or [jim@jschafer.com](mailto:jim@jschafer.com). CD available at [www.jschafer.com](http://www.jschafer.com).  
Jim's live Performance Schedule is on the "Gig List" at [www.jschafer.com](http://www.jschafer.com)



*Jim is one of the finest singer/songwriters to be trapped in Cleveland. He deserves far more attention.*

Richard Greer, 107.3 The Wave

*Cleveland has so many great local musicians that it's hard to find one who really stands out. But we found one and his name is Jim Schafer.*

Carl Hunt, WRUW-FM, on-air

*I've had Jim Schafer open for some big national acts at The Winchester Music Hall in Cleveland, like Commander Cody and Roy Book Binder. He comes through every time.*

Jim Mileti, owner

*I have come to respect Schafer's talent as a musician - and for his love and care of the musical tradition he carries on. His CD is an example of how skill and persistence combine with talent to create a wonderful work of art. His ability to entertain is boundless and he touches us through a commonality of emotion and experience.*

Bob Sammon, singer/songwriter  
& editor "Monday Music Missive"

*His songs are highly intelligent yet invitingly accessible. They touch our emotions. But expect some humor at a Jim Schafer concert. It's a lot like the game that's in the spine of Jim's recent CD release - we come for the music, but we get something more.*

Jane Kowall, songwriter  
(and occasional Schafer collaborator)

*I've always admired that amazing guitar technique...*

Gusti, legendary Cleveland folksinger

*He has honed his act through consistent, hard practice and diligent work, and it shows in every performance.*

Larry Ketola, singer-songwriter (and friend)

*Many of our friends who had not heard of him before, thought Jim Schafer was brilliant and wondered where they could buy his music. I am sure he will get a great fan base here in Ireland when his music becomes available.*

Esther & Brendan Barry,  
Carrigtwohill, County Cork, Ireland



*He has a very personal (and personable) vocal style which makes you think he's telling you a story that happens to rhyme. As a guitarist, Jim is adept at both fingerstyle and flatpicking with a knack for making the guitar an integral part of the song.*

*I don't know of anyone who has more fun performing than Jim Schafer. I don't know anyone who is more concerned about the quality of a performance. He is an artist who should be heard by a much wider audience.*

Ron Thomas, friend, bassist  
and recording artist

**For bookings or to learn more about  
JIM SCHAFFER, his music and his CD go to:**

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